

2022

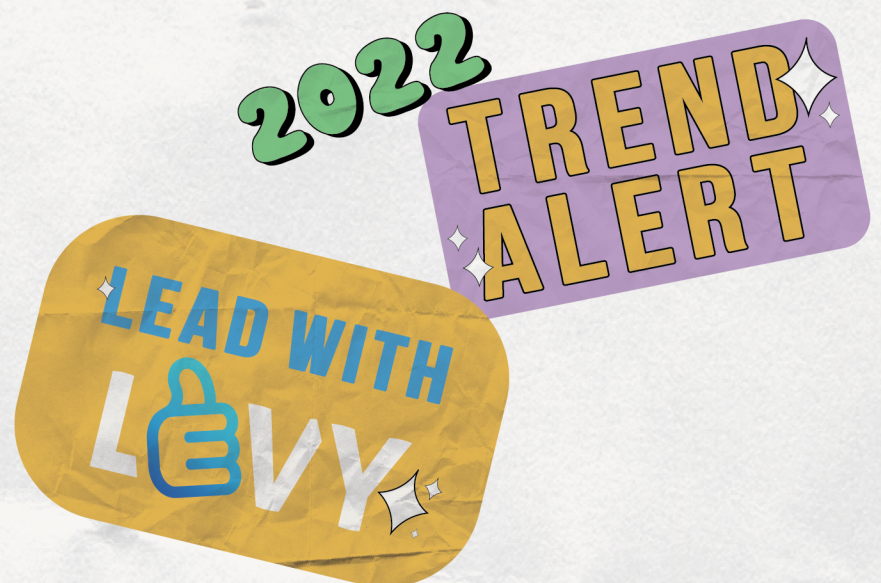
TREND
ALERT

KEY
RECOGNITION
TRENDS FOR
2022

INTRODUCTION

2022 is in full swing, and if you haven't already, it's time to start thinking about how you will recognize your employees this year.

As with every new year, trends change. It's hard to keep up in an ever-changing world. But we are here to help! Follow these recognition trends and tips to motivate your employees in 2022.



CUSTOM AWARDS



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In the past, companies have focused on general awards/plaques and superlatives to recognize their team. As much as a Salesperson Of The Year trophy can feel exciting, basic awards don't build your employer brand or enthusiasm with your team.

Creating a new concept for custom awards and seeing that come to life can be a great experience for HR and team leaders. Building your own trophy isn't as complicated as you might think, and any award you create can be reused as you hand out more of them. Designing something unique to your brand can help you stand out from the competition when sending awards to employees this year.



Here are 3 key trends in awards we are seeing for 2022

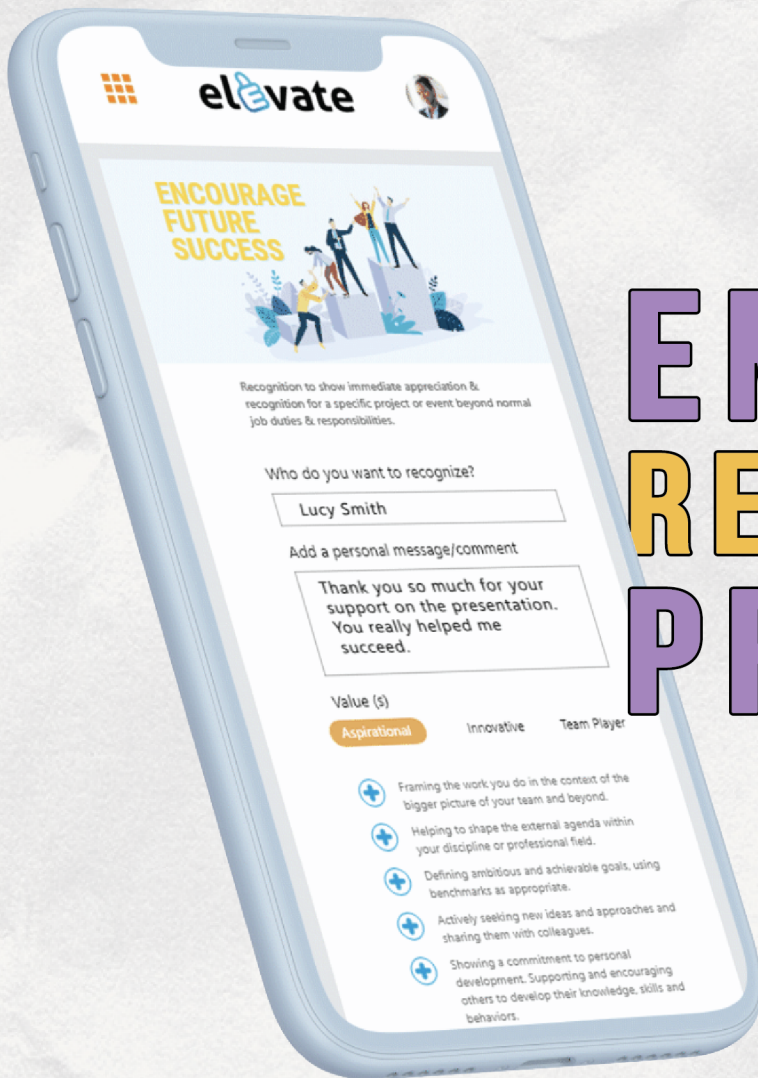
Drop shipping: drop shipping allows you to recognize employees that are remote. We handle all the logistics and get them to your people safe and sound.

Artistic Modern Awards: many companies have recently been transitioning their awards to contemporary, modern designs. This can be done with metal, aluminum, and even acrylic.

Performance Awards: Throughout the last few months we have seen performance awards on the rise. To show appreciation for employees achievements, companies are handing out custom awards based on performance goals.

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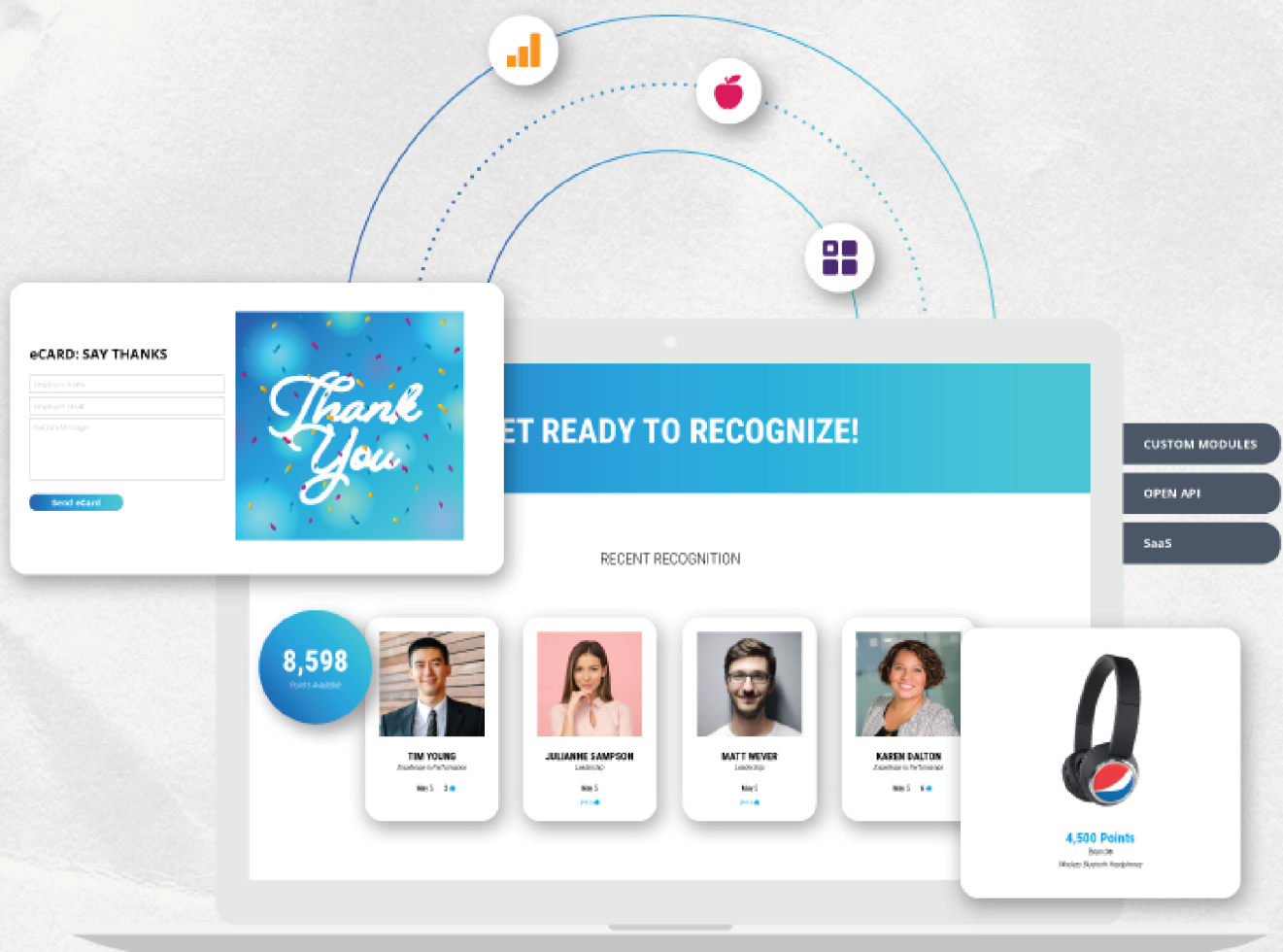


EMPLOYEE RECOGNITION PROGRAMS

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Feedback matters. Employees want to feel connected to their team members and receive more public recognition for the work that they are doing. Although it can be difficult for employers to recognize every employee consistently, public peer recognition can add a new dimension to your recognition program.

Did you know that investing in a great recognition program can impact employee engagement, productivity, and performance by 14%?





By investing in online employee recognition programs, you can get peers involved, democratize feedback, and take some of the burden off stressed people managers.

Caring for Employees at Work and Beyond: If this pandemic has shown us anything, it's that mental well-being is so important. Organizations wanting to reduce turnover, need to recognize that their employees are humans. It's important to make sure that you're valuing your employees and giving them opportunities to grow. People just want to be appreciated, so recognize their hard work inside the company and also their achievements and milestones outside of the workplace.

Recognition in a Hybrid Work Environment: Hybrid work structures have become the norm over the past couple of years. A lot of employees have moved remote and even some organizations have gone completely remote. Online recognition programs make it easy to recognize and engage your entire workforce no matter where they are located. Transform the employee experience for your hard to reach employees to engage and communicate with them regardless of their location.

Transparent Workplace: With employees scattered, it's important to keep everyone in the loop of what's going on in the company. With our software, Elevate, you can provide visibility into your organization through our social wall where recognition is displayed for everyone, no matter where they are at to see. You can send video messages for a more personal touch, celebrate wins together, and connect even when employees aren't in the same place. One of our main goals with Elevate is to make every individual in your organization feel like they are a part of a community.

SWAG KITS



SWAG KITS

The last major recognition trend we are seeing is an increase in utilizing custom swag kits. Getting mail from your employer should be a big deal. Companies have an opportunity to invest in how packages arrive to employees and create an employer branding experience for their team members.

Are you putting thought into how employees feel when getting the latest team shirt or coffee mug? You can put thought into the box packaging, the packing material, the labels on your custom shirts, etc. Like trophies, there is room to create a customized experience that employees are excited to brag about to their network.

As many companies spend time apart due to COVID-19, invest in the packages you send to employees this year. Create an experience that your team will never forget by putting effort into the interior and exterior of the packages you send this year.





Here are some ideas to get you excited:

Send a Kit for Personal Milestones: There is so much more to recognize in an employee's life than just work achievements. People are getting engaged, getting married, having kids, buying homes, getting pets, and so much more. Let your employees know you are invested in them by sending them customized swag kits for their personal achievements.

Custom Packaging: Beyond just curating a fun swag kit, we also do custom packaging. Think branded mailer boxes, custom tissue paper, and more. Swag kits should be an experience starting at the time they either get it in the mail or are handed their box.

Event Kits: One major trend for swag kits that we are seeing are for organizational events. Get employees ready for a company event with fun swag. It could be anything from custom t-shirts to supplies they would need for the event. Maybe there will be drinks, so everyone gets a custom branded glass or whatever else you can imagine making your event that much more special.

PREPARE TO RECOGNIZE YOUR EMPLOYEES IN 2022

Your team deserves recognition for the work they do. Businesses thrive because their employees step up to the plate and work hard every day.

Are you ready to create recognition experiences in 2022? Working with a partner like Levy Recognition can help you build those experiences. Request more information about our products to see how we can partner with you.

